

Large Format UHD Display-65UH5C



Easy Ways to Elevate Your Corporate Identity: In Conference Rooms



Large Format UHD Display-UH5C Series

In the Corporate World, Image Is Everything.

Corporations are always on the lookout for new ways to engage and empower employees. LG commercial displays can help.

LG offers a full suite of innovative commercial displays in a wide range of sizes that are ideal for corporate environments. Built for durability and

long-term operation, these attention-grabbing displays are easy to install, integrate and manage, and your employees will benefit from the outstanding picture quality and reliability that are hallmarks of LG commercial displays.

Conference Rooms/Boardrooms

For presentations, training and videoconferencing applications, large format 4K UHD displays are the ideal solution because of the image quality and future-proofing they provide. LG has a family of multi-tiered solutions ranging from prosumer-duty UX series displays to heavy-duty UH5C series displays that can be scaled up or down depending on your needs. LG 4K UHD displays feature auto detect functions that sense when a notebook is plugged in, a standby screen that can be branded

with your company's logo, plus full compatibility with industry-leading control platforms.

LG's 98-inch 4K UHD display is the world's largest single display that can be purchased for a conference room. Corporations looking for something even bigger can opt for a 2x2 LG video wall or a massive indoor direct-view LED with 1 mm pixel pitch.

Videoconferencing Areas

4K UHD is extremely important for videoconferencing applications. Corporations are sharing their branding elements, product images, marketing materials and other information, and the 4K UHD color gamut provides a major advantage in more faithful reproduction of custom colors. LG's IPS (In-Plane Switching) is also a major advantage

for everyone in the room as it delivers a true 178-degree wide viewing angle where colors remain vivid and accurate, and text stays crisp. Additionally, LG's UH5-C series displays can be calibrated for image-to-image consistency across multiple screens in the same room.

Enabling Conference Room Automation

LG offers a host of commercial displays that are Crestron Connected® certified and compatible with Cisco, Extron and Hoylu technologies for seamless integration and automated control. These displays eliminate the significant expense and time required to set up a display at the systems integrator level.

Crestron automation and control solutions let people control entire environments. With a Crestron control unit on the front end, a presenter can enter the meeting room, plug a wireless dongle into his or her notebook, and then turn on the LG display, dim the room lights and close the blinds with the push of a button. www.crestron.com

Cisco brings automated simplicity and security to the videoconferencing area, linking several types of components together into a control system that enables employees, customers and partners

to collaborate from anywhere with highly scalable voice, video and content sharing. www.cisco.com

Extron Electronics is a leading manufacturer of professional A/V signal processing, distribution and control products. Their control platform is a robust solution that offers flexible configuration capabilities and exceptional ease of operation, complementing LG's advanced display technologies. www.extron.com

Hoylu cloud-based immersive workspaces bring teams together for easier, more effective collaboration. The Hoylu Suite is designed to make digital work simple, seamless and hassle free. Create plans, complete design reviews, analyze large data sets. Powerful templates and libraries personalize the experience. www.hoylu.com



Huddle Rooms

LG offers a family of smaller displays that are ideal for huddle rooms. LG's 4K UHD UH5C Series models are perfect for small meeting presentations, and for collaborating on electrical design, blueprints, architecture and any type of engineering thanks to the high-resolution images that show every last detail.

4K UHD also allows viewers to sit closer to the display without seeing the pixels that make up the image. In huddle rooms people may be sitting four to five feet from the screen, and 4K UHD gives them an incredible canvas to work with. What's more, LG can provide a touchscreen experience with various overlay products.

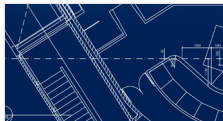
For making the most of a tight budget, LG offers a full line of prosumer Full HD 1080p displays up to 65-inch class that offer outstanding value, flexible connectivity and ease of use for huddle rooms. What's more, LG's Wi-Fi-enabled displays can support Miracast.

LG IPS Interactive Digital Boards (IDBs) with 4K UHD picture quality are also ideal for team meetings as they facilitate active participation. LG IDBs have advanced touch-enabled interfaces with precise writing performance that allows for multiple users to write simultaneously and freely share ideas with intuitive touch technology for maximum productivity and convenience.

Why 4K for Corporate Communications?



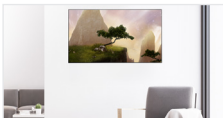
The ability to get up close to the screen without seeing the pixels that make up the image is one of the most exciting and engaging benefits of a 4K UHD display.



4K UHD panels can resolve Excel spreadsheets and CAD drawings in a high-resolution format offering excellent clarity.



4K UHD panels can more faithfully reproduce branding and product colors.



For visitor and employee areas, 4K UHD display technology is an impressive alternative to traditional print-based art. 4K displays represent the most flexible solution for architects and designers to create an unforgettable experience in virtually any space.

IPS (In-Plane Switching) Provides Superior Image Quality

IPS is LG's proprietary LCD screen technology that enables a true 178-degree wide viewing angle where colors are accurate and text is crisp. When employees, clients or visitors view the display even

from extreme angles, IPS image quality captures their attention. Another IPS advantage is that the displays use less energy and run cooler than conventional non-IPS displays.

Industry-Leading Service and Support

Businesses can stay protected and connected with extended coverage, comprehensive options, quick swap and white-glove service via LG's Enhanced Service Program (ESP). Hospitality and Education

customers can experience optimal uptime and full-service, real-time, on-site support with LG's Five-Star Service program.

Ask About LG AutoCAD Drawings

LG offers free AutoCAD files of commercial display products in both 2D and 3D models, using precise lines to create basic geometry that represents real life. Architects, designers and construction

professionals can use these drawings for designing architectural plans for construction purposes or building structures to be replicated in real time.

Elevate Your Corporate Identity with LG

With expert vertical market managers and application engineers, LG offers commercial display solutions tailored to the ever-changing corporate market. We will help identify your specific needs and guide you through the development of a turnkey solution. The benefits of LG commercial displays

in the corporate environment are well worth the investment and can bring significant ROI in terms of better employee engagement, increased productivity with improved quality of work, and a stronger brand image. Learn more at lgsolutions.com

Let's work together.

