



LG | Business Solutions

webex  
by CISCO



\* All images in this brochure are for illustrative purposes only and may differ from the actual product and the actual screen images.

## Premium video conferencing and display solutions for business

LG Electronics & Cisco enabling seamless video conferencing and enhanced visual display



# A new hybrid era has arrived.

After months of disruption and change, the lines we once drew between where we work, where we live, and the spaces in between, have blurred. Now, work is no longer a place we go, it's what we do and the beautiful thing is that it can be done from anywhere.

LG and Cisco are bringing together our core business strengths to offer outstanding solutions for video conferencing, content delivery and presentation capability, with compatibility and premium features. These solutions keep the user experience simple, straightforward, eye-catching and engaging everytime. Total peace of mind and productivity whether working from home or in the office.



TURNKEY SOLUTION



FLEXIBLE RANGE



PREMIUM QUALITY

# Enhancing connectivity options and communication across your workforce

Next generation Cisco video conferencing solutions coupled with LG displays offer a premium, turnkey solutions for business environments large and small, hybrid or office based.

The Cisco range of powerful collaboration solutions that integrate with LG displays bring more intelligence, usability, peace of mind and performance to video conferencing meetings.

Cisco's entry level video conferencing solution includes camera, codec, speakers, and microphones integrated into a single device, connect with up to two displays and is perfect for huddle rooms and small meeting rooms.

Three further Cisco video conferencing solutions accommodate larger and deeper rooms with multi-screen environments and offer enhanced features, flexibility and control. All products offer sophisticated camera technologies that bring speaker-tracking and intelligent meeting capabilities to every room.

When coupled with LG displays, they offer an outstanding, centrally managed video collaboration solutions designed for hybrid work. Built-in features, including intelligent camera views, noise cancellation, 4K content sharing, smart meeting controls, voice commands and real-time translation, enable even smarter meetings, presentation capabilities and room/device integrations. This removes the barriers to video-enabling small to large meeting spaces at scale.

With a full range of ultra HD & full HD displays in a vast selection of sizes available from LG, the visual connection is simple and straightforward. Further, dual screen sharing option and seamless integration of interactive and video content delivers a more engaging 'in-meeting experience' through powerful features, networking and display technology.

\*Product performances may differ depending on the internet environment.

Features **uniquely available** when Cisco solutions are combined with compatible ultra HD and full HD LG digital signage



Remote management for enhanced convenience and control



Superior colour scheme for video and presentation formats



Auto input changing on incoming calls



Displays and Cisco device go into or out of standby in sync



Low latency – no echo or lip sync issues\*



All automatic configuration - zero touch setup

## Remote management

- The LG displays can report info/status to Cisco device via HDMI cable
- Cisco device can control the LG displays via HDMI cable
- Remote diagnosis of displays through Cisco device
- Webex Room Navigator web interface can be used for remote diagnosis

## Seamless user experience

- Auto configuration/integration
- Seamless control of Cisco device/displays
- Optimised screen parameters
- Unified control via Webex Room Navigator

## Visually superior

- Cisco's video/graphic/network technology
- LG's IPS & display technology
- Reliable/Durable professional displays

## Synchronised support





- Coordinated and consistent support from LG and Cisco
- Global support from LG and Cisco\*\*

\*Product performances may differ depending on the environment.  
\*\*The availability may differ by country.


## Flexible Webex video bars and room kits

Bring more intelligence and usability into meeting rooms. New capabilities enable even smarter meetings and smarter room and device integrations—further removing barriers to the usage of video.


See how different meeting scenarios give teams new ways to work together and innovate with Cisco's scalable, dynamic and content rich range of video conferencing solutions.

Meeting Room Type		Small	Medium	Large	Extra Large
					
<b>Product</b>		<b>Webex Room Bar</b>	<b>Webex Room Kit</b>	<b>Webex Room Kit Plus</b>	<b>Webex Room Kit Pro</b>
<b>Camera</b>	Resolution	1920 x 1080 (Full HD)	5120 x 2880 (5K UHD)		
	Zoom	5X zoom (digital)	3X zoom	5X zoom	5X zoom
	Features	Can be paired with up to two screens to blend full HD video and 4K content	One 83-degree FoV camera overview, Three 50-degree FoV telelenses		Best overview, Auto framing, SpeakerTrack, Integration with intelligent tracking cameras
<b>Video</b>	Input	1 HDMI UHDp30 1 USB C UHDp30	1 HDMI UHDp30	2 HDMI UHDp30 1 HDMI HD1080p60	3 HDMI UHDp30 2 HDMI HD1080p60 1 3G-SDI/HD-SDI
	Output	2 HDMI UHDp60	2 HDMI UHDp60		2 HDMI UHDp60 1 HDMI UHDp30
<b>Audio</b>	Speaker	Dual stereo speakers	5 speakers 24 W amplifier Max output SPL 86 dB	5 speakers 24 W amplifier Max output SPL 90 dB	SpeakerTrack 60 Max output SPL 90 dB
	Microphones	Internal mic array + 1 external mic input	Internal mic array + up to 2 external mics	Internal mic array (for speaker tracking) + up to 3 external mics	Internal mic array (for speaker tracking) + up to 8 external mics


### Features




**Webex Assistant**  
You can start your meeting, book a meeting room, extend your booking, and more—all with simple voice commands.



**People Count**  
Helps reassure people in the room about their safety. It sends an automated alert when the meeting room reaches capacity, and our systems can even tell you when the room was last cleaned.



**People Focus**  
Works by using camera intelligence to detect people in a room, focus in on them, and create individual video streams for each.



**Presenter Track**  
Camera technology with advanced face detection keeps the presenter perfectly framed on screen, even as they move around.

## Market leading LG complimentary digital signage


The strengths of LG display products and Cisco networking technology combine to create the ideal solution for video conferencing, distribution and presentation of content. They provide reliable and robust internet collaboration systems along with displays that can showcase superior content.

The displays promise excellent colour rendering for video formats and presentations, integrated automatic no-touch configuration, automatic input labelling for fast recognition, and easy synchronisation through low-latency detection.

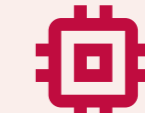
	Ultra HD		
			
<b>Product Series</b>	<b>UL3J</b>	<b>UH5J</b>	<b>UR640S</b>
<b>Resolution</b>	3840 x 2160 (4K UHD)	3840 x 2160 (4K UHD)	3840 x 2160 (4K UHD)
<b>Screen Size</b>	43"/50"/55"/65"/75"/86"	43"/49"/55"/65"/75"/86"/98"	43"/50"/55"/65"/75"/86"
<b>Brightness</b>	300/400/400/400/330/330 nits	500 nits	300/400/400/400/330/330 nits
<b>Operation Hours</b>	7/16	7/24	7/16
<b>Software</b>	webOS 6.0	webOS 6.0	webOS 6.0
<b>Remote Management</b>	☐	☐	☐
	☐	☐	☐

\*Product performance may differ depending on the installed environment.


### Features




**Remote Management**  
Enhanced remote access available via Cisco system for improved convenience, time saving and control.



**Powerful Performance**  
Business-critical capabilities ranging from secure in-platform application development to remote management.



**IPS Panel**  
Get ready for true-to-life colours, deep black levels and rich colours for amazing contrast and colour detail.



**UHD Displays**  
When clarity is important, you can be assured of ultra HD display resolution with 60Hz refresh rates to create a truly inspiring and personal impression.

## Customisable for all meeting environments of all sizes



### Small Meeting Room

Connect with your workgroups and host meetings effortlessly with high performance and straightforward connectivity.

#### Products Featured

Cisco Webex Room Kit  
LG 50" UL3J



### Board Room

Maximise the impression of your business with state of the art video conferencing and ultra crisp screen display delivery and advanced features.

#### Products Featured

Cisco Webex Room Pro  
2 x LG 65" UH5J



### Large Meeting Room

Bring together larger audiences with ease and communicate in a dynamic, professional and engaging manner, with stunning image reproduction and clarity.

#### Products Featured

Cisco Webex Room Kit Plus  
LG 75" UH5J



### Break-out Room

Seamlessly integrate with colleagues and customers alike with an agile turnkey solution that delivers clarity and premium impression.

#### Products Featured

Cisco Webex Room Bar  
LG 43" UR640S

## LG & Cisco collaboration benefits at a glance



### Product Leadership - best for hybrid meeting spaces

#### Video/Collaboration Products From Cisco

- Exceptional corporate communication / collaboration products for large corporation to small/medium companies
- Seamless user experience with intuitive controls, inclusive meeting features, spatial sound and intelligent camera views.
- Unified admin experience to manage collaboration endpoints, users, integrations, and workspaces in Control Hub.
- Webex integrated video bars and modular room kits, supporting meetings on Webex, Microsoft Teams, Zoom and Google Meet.

#### Professional Displays From LG

- Superior commercial displays for corporate meeting spaces of all types and sizes
- Professional screen quality with IPS panel
- Full UHD products available, certified by Cisco

### Best, optimised use experience by Cisco and LG - easy, simple and reliable to use

#### Easy To Set-up/Install : All Automatic, No-touch Set-up

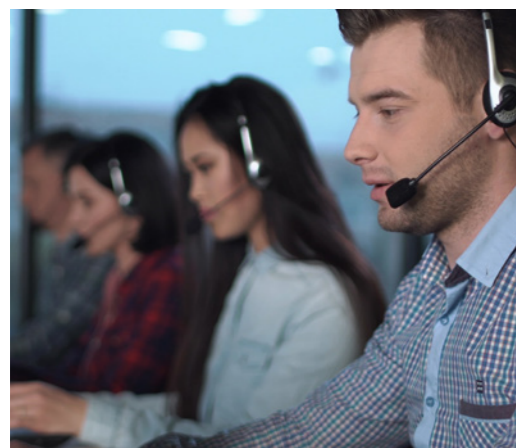
- Eliminate waste/preparation time, fast/easy meeting set-up and go!
- Cisco / LG combined integrated integration

#### Easy and Simple To Use

- Integrated / combined control (all from touch pad) – power, standby/wake-up, auto call switch
- Pre-set value provides optimum meeting experience – picture modes

#### Best Visual Experience

- Visual performance: LG IPS technology, professional display's screen quality
- Extensive UHD products available, certified by Cisco



### Support - easy and reliable to do business

#### Global/Regional/Country Support

- Seamless local and expanded support from LG's global network
- Product, supply, warranty

#### Combined Support

- Synchronised support from LG/Cisco team

#### Easy To Do Business

- Organised project support

\*The availability may differ by country.

“As work habits evolved, businesses developed a critical need to communicate and share effectively”



### About LG Business Solutions

LG Business Solutions offers professional solutions in information display, system air conditioning and robot. As a leader in B2B innovation, LG Electronics Business Solutions aims to provide a total solution encompassing consultancy, installation, maintenance and support in collaboration with its professional business partners.

Visit [www.lg.com/global/business](http://www.lg.com/global/business)



### About Cisco

Cisco is the worldwide leader in technology that powers the Internet. Cisco inspires new possibilities by reimagining your applications, securing your data, transforming your infrastructure, and empowering your teams for a global and inclusive future. Webex by Cisco is a leading provider of cloud-based collaboration solutions which includes video meetings, calling, messaging, events, customer experience solutions like contact center and purpose-built collaboration devices.


Learn more at [webex.com](http://webex.com)





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