



# LCD SPECIFICATION

55" (139cm) Screen Size Resolution 1920 x 1080p 3D Built-In (Passive) • Backlight Type LED Plus Local Dimming Screen Refresh Rate TruMotion 200Hz

# **BROADCASTING SYSTEM**

Analogue Digital DVB-T

**VIDEO** Triple XD Engine Resoultion Upscaler Real Cinema 24p 3D MPEG (Noise Reduction)

Picture Modes (7 Modes) • 3 Modes (Off, Cinema, Game)

# AV Mode (Picture & Sound) 3D

Cinema 3D (FPR) 3D Type 2D <-> 3D Conversion 2D to 3D Depth Control 20 Levels 3D Sound Zooming

3D Glasses (4 Glasses) • **AUDIO** Dolby Digital Decoder DTS Decoder 2.1 Speaker System 12W + 12W + Woofer Audio Output Virtual Surround Plus Surround System (6 Modes) • Sound Mode (3 Modes) • Sound Optimiser (Through HDMI) • Audio Return Channel

**CONVENIENCE FEATURES** Magic Remote Voice (White) • Processor **Dual Core** Skype™<sup>2</sup> • Dual Play (2 Glasses) • Web Browser<sup>3</sup> Time Machine II4 1.6Gb Intel® Wireless Display (WiDi)5 LG TV Remote App<sup>6</sup> 2nd Display<sup>7</sup> Miracast<sup>8</sup> LG Tag On (TV → Phone)<sup>9</sup> (1x NFC Tag included) • MHL (Mobile HD Link)<sup>10</sup> (1x HDMI Input) • Network File Browser (DLNA) USB Video Playback Formats (DivX HD) • Wi-Fi Built-In EPG (SI - 8 days) Simplink (HDMI-CEC) (All HDMI) •

# CONNECTIONS

Side

**HDMI** Input (3) • USB 2.0 Input (3) •

Rear **RF** Input (1) • AV/Component (Shared) Input (1) • LAN Port (1) • Digital Audio (Optical) Output (1) • Headphone (3.5mm) Output (1) •

#### **DIMENSIONS**

 $W \times H \times D$  with Stand 1233mm x 796mm x 316mm  $W \times H \times D$  without Stand 1233mm x 727mm x 52mm 23.1kg Weight (kg) with Stand 20.3kg Weight (kg) without Stand VESA Size 400mm x 400mm

### WARRANTY

1 Year Parts & Labour - TV 1 Year Parts & Labour - Accessory

# EAN

8806084137630

# ENERGY STAR RATING 11

9 Energy Star Rating (Old Scale) 6 Energy Star Rating (2013)

DAYS A

WEEK

CUSTOMER CARE

AUSTRALIA 1300 LG CARE

NEW ZEALAND 0800 LG CARE

🕧 LG

# CONTACT

# **NSW HEAD OFFICE**

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## SA OFFICE

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## VIC OFFICE

3 John Deere Court, Parkwest Estate Derrimut 3030 T: 03-8369-0900 F: 03-9931-0677

# WA OFFICE

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# **FURTHER INFORMATION**

^ Maximum Retail Price (MRP) and Suggested Retail Price (SRP). Prices subject to change and does not include retailer charges.
¹Voice recognition feature is not available in all languages and dialects. Actual performance

may vary depending on the language spoken and surrounding environment including

ambient noise.

<sup>2</sup> Video call camera (AN-VC400) required and available for purchase seperately.

<sup>3</sup> Internet connection required. Internet usage charges and conditions apply.

<sup>4</sup> USB Hard Drive (min. 40Gb) required for longer recordings and live playback function (sold

separately)

5 Intel WiDi enabled PC must be in range of the TV.

6 LG TV Remote App on compatible Android (Froyo 2.2+) and iOS devices (iOS 5.0+). Phone must be in range, on the same Wi-Fi network as the TV.

Znd Display feature minimum requirement Android (Ice Cream Sandwich 4.0+) or iOS (iOS

5.0+)

8 Miracast compatible Android device required for this feature.

9 An NFC enabled Smartphone required.

10 MHL enabled Android Smartphone or Tablet & MHL cable required (sold separately).

11 Star Rating is achieved when TV is used in Home Mode.

All product specifications correct at time of printing. Specifications may change without prior notice. Customers are advised to check with your retailer before purchase.



# 55LA7400

# 55" (139cm) FULL HD SMART 3D LED LCD TV





# A remote so smart, it's incredibly simple

**Pointing:** Just point and click. A smart remote for your LG Smart TV.

**Wheel:** Scroll up and down, zoom in & out and scroll through channels with a scroll wheel.

**Draw:** Draw to change channels & access your favourites menu.

Voice: Speak, instead of typing.1



The LG Smart TV<sup>3</sup> is where you can view all of your entertainment content in one place. Watch your smartphone on your TV, view movies, photos and music files stored on your PC and access an endless array of online content all through your LG Smart TV. LG's Magic Remote uses intuitive control such as point, draw and speak; to view and share your entertainment. It's easy to see why LG Smart TV is Smart. Inspired by you.



# Record Live TV to your LG Smart TV<sup>4</sup>

**Recording:** Record TV to a connected USB hard drive or inbuilt memory.

**Live Playback:** Play, Pause & Rewind live TV. **Scheduled Recording:** Schedule a recording so you won't miss your favourite shows.



# Player 1 & Player 2, both full screen

Turn any current two player split screen gaming into two player full screen gaming with LGs Dual Play. Both players in full screen, by filtering out your opponent through the included Dual Play glasses.

# **Features**

#### TV

• 1920 x 1080p Full HD Resolution

Available: May 2013

- LED Plus (Edge LED Backlit)
- TruMotion 200Hz
- Cinema Screen Design
- IPS Panel
- Cinema 3D
- 2D to 3D
- Magic Remote Voice<sup>1</sup>
- Skype<sup>™2</sup>
- Dual Play
- Wi-Fi Built-In
- 3D World
- Web Browser<sup>3</sup>
- Time Machine II<sup>4</sup>

## LG Smart TV

- Dual Core Processor
- Smart Share
  - Network File Browser (DLNA)
  - Intel<sup>®</sup> Wireless Display (WiDi)<sup>5</sup>
  - LG TV Remote App<sup>6</sup>
  - 2nd Display<sup>7</sup>
  - Miracast<sup>8</sup>
  - Tag On<sup>9</sup>
  - MHL<sup>10</sup>
  - Premium Local Contents
  - Game World

## Audio

- 12W x 2 + Woofer x 1
- 2.1 Sound System
- Virtual Surround Plus

# **Energy Saving**

• Smart Energy Saving

# Connectivity

- 3 x HDMI<sup>™</sup> Input
- 3 x USB 2.0 Input
- 1 x AV/Component (Shared) Input
- 1 x Digital Audio (Optical) Output
- 1 x RF Antenna Input (TV)
- 1 x Headphone Output



















































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